EDENHURST
GROUP

www.edenhurst.com

Managing wealth, investing in relationships

Edenhurst provides London-based wealth management and family office services for clients from around the globe. We are able to offer all the expert advice, practical services and professional contacts you need in order to maintain and enhance your wealth. What sets us apart, however, is a commitment to doing more than simply managing your money.

We take the time and effort to thoroughly understand your interests and priorities, as well as your financial affairs. As a result, we can act as effective and trusted advisors and your first port of call for confidential and informed guidance on a wide range of issues. That's what we mean by investing in relationships.

We believe that a client's long-term interests are best served in a relationship based on trust and understanding.

To achieve that, we will often go above and beyond what would normally be expected, to provide the expert advice and guidance that the individual client really needs.

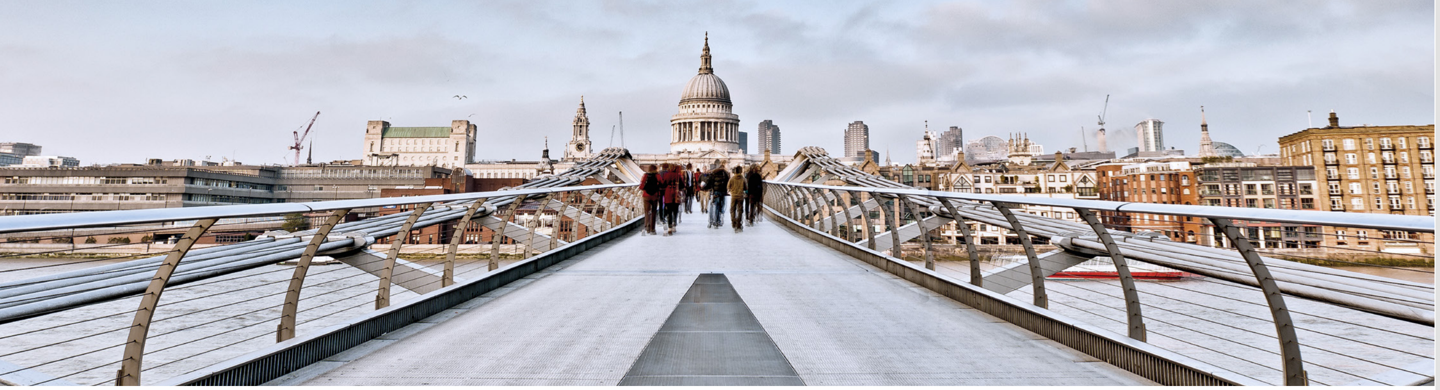
Whether we're dealing with a straightforward transaction or the most complicated negotiations, we always put our clients' best interests first. That's why they tend to stay with us.

We have now opened a sister office, Edenhurst Capital, in Dubai for clients who either have no links to the UK or see Dubai as a natural hub for their global business interests. Edenhurst Capital is an Investment Management company, but with the considerable advantage of being able to offer the same services that Edenhurst Private Wealth provides to our clients in the UK.

“We have been working with some clients personally for over 20 years, because they really appreciate what we do and the way that we do it.

Tom Hearnden
Director Edenhurst Private Wealth

Our story



Tom Hearnden and Erandha de S Wijeyeratne set up Edenhurst in 2013 because they recognised an emerging trend. With the diversification of global capital, a growing number of wealthy individuals and families are looking for safe havens for their investments. Even during these uncertain times, London remains one of these safe havens.

Investing in other places, such as London, means having to deal with the complexities of unfamiliar and often far more regulated financial environments. Increasingly, they want to be able to hand over the management of all their private financial affairs to a partner they can trust absolutely. Edenhurst was established to answer this need and, today, we provide independent and unbiased advice, as well as bespoke solutions, to more than 40 families.

The Edenhurst difference

- We genuinely put your interests first and that means two things. It means investing in our relationship with you, dedicating time and effort to understanding your needs, interests and ambitions. And it means being independent, so that we can put together a tailored solution that is right for you, with no bias towards a particular asset class, financial product, or provider.
- We ensure that we agree a clear strategy and that we fully explain the reasons behind any proposals that we make. We believe this is vital when the management of private assets can be complex and any decision can have multiple ramifications.
- We actively manage the administration of a broad range of assets and liabilities, considering the implications of particular tax regimes or jurisdictions, as well as legal and other factors and ensuring that they are optimised on your behalf.
- We are pragmatic and trustworthy. When investing your free capital, we stick to tried and tested methods that have worked for our clients. Our constant objective is to achieve an optimal ratio of risks and rewards, based on your needs and requirements.
- We take a global perspective since, like many of our clients, you probably prefer to have a global presence for your private and business assets. We ensure that your capital can flow easily and all legal structures are in place ready for execution.
- We think long-term. That means that we give consideration to succession planning to ensure financial stability for your family in future generations.

What we do

We provide individually tailored, wealth management solutions with a single, readily accessible point of contact. We do this through four distinct services.

EDENHURST
PRIVATE WEALTH

Edenhurst provides a range of wealth management services for private clients. This is at the heart of what we do, and our independent status allows us to focus on creating value from our clients' assets over the long term.

We always aim to go above and beyond what would normally be expected, to provide the advice, guidance and support that each individual client really needs.

Our private wealth services comprise investments, cash management, financing and insurance. These services are authorised and regulated by the Financial Conduct Authority (FCA).

EDENHURST
FAMILY OFFICE

Edenhurst provides a wide range of family office services, from tax to immigration to fine art, and a range of other services on request.

The UK property market is extremely attractive both for investors and potential residents. At the same time, finding and purchasing suitable residential or commercial properties can be difficult and time-consuming. We utilise our wide network of professional partners to provide an overview of market conditions, explore strategies, source assets, advise and execute.

Services we provide through Edenhurst Family Office are not regulated by the FCA.

EDENHURST
CAPITAL

Our sister company, Edenhurst Capital, provides global wealth management solutions to high net worth clients.

From their base in the Dubai International Financial Centre, they are able to offer the expert advice, practical services and professional contacts clients need in order to maintain and enhance their wealth.

They provide services in the areas of Financial Products, Arranging Custody, Investments and Arranging Credit. The services provided by Edenhurst Capital are licensed and regulated by the Dubai Financial Services Authority (DFSA).

Our people

Tom Hearnden, DipPFS
Director & Independent Financial Adviser

Tom has been providing bespoke financial advice to private clients since 1987 and, prior to founding Edenhurst, worked for over 19 years at HSBC. During his highly successful career at the bank, he was responsible for establishing a team to advise high-net-worth individuals who were resident overseas. He has experience of working for clients from across the globe, in particular from the Middle East, Far East, Russia and the former Soviet states. As an Independent Financial Adviser, Tom has acquired an impressive wealth of knowledge and expertise in this niche sector.

Erandha de S Wijeyeratne, DipPFS
Director

Erandha has been in the Banking and Finance industry since joining HSBC Sri Lanka in 2000. He moved to HSBC UK in 2004 and specialised in complex residential mortgage lending and Private Wealth Management for a high-net-worth global customer base. In 2008, Erandha set up and was appointed The Head of HSBC's Russian Desk in Retail Premier to provide Wealth Management solutions to high-net-worth customers and specifically those who wished to settle in the UK and develop business here.

Stephen Rothon, DipPFS
Independent Financial Adviser

Stephen started his career in the Financial Services Industry over 24 years ago at HSBC. Having established himself as a reliable and valuable source of information and Independent advice for his clients Stephen has built a close working relationship with them, ensuring that he is their first point of contact for all of their financial needs. Stephen prides himself on the fact that his clients trust him to ensure that those closest and most important to them are protected and provided for. At Edenhurst, Stephen offers specifically tailored advice to help his clients meet their short and long term financial goals and objectives.

Get in touch

To find out more about Edenhurst or to discuss your requirements, please contact one of us by email or phone —

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